

Silver Beach: Lovely lake views and contemporary architecture

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Staff Reporter

Local Development Featured in National Post

Developer Gerry Kowalski's Silver Beach development has been the target of some very complimentary national press coverage.

The Silver Beach Lifestyle Community was featured in a National Post article on January 19.

The development located on the shores of Lake Kashagawigamog will eventually encompass a 59-unit, 18-acre development.

For Kowalski, the development is the culmination of a dream hatched many years ago when he and his family first settled in to summer residence at the Silver Beach Trailer Resort.

"I've had a long-time vision," says Kowalski. "I first came here with my wife and kids 15 years ago and we had a trailer on Silver Beach. I said to myself back then that this would be a perfect spot for a communal area. Even back then I

knew there was something special about the place and I was already thinking... lifestyle community."

So four years ago when the trailer park went on the market he and partner (and long time friend) Ben Kopolovic jumped at the opportunity to buy.

Now, over four years into the project, the Trailer Park and Campgrounds have been closed and the site is a burgeoning bee-hive of activity.

The model home is now available for viewing and can be seen on their website located at www.silverbeachdevelopments.com by clicking on the model home link.

The model home and its stunning view coupled with the tasteful décor was the subject of the National Post article.

"Decorators Lori Garvin and Chris Middlehurst, of *Inside Decorating* in Beeton, kept the focus on the vistas --and on the home's contemporary architecture -- by creating a neutral look free of window coverings to keep the eyes directed out and the light flowing in," writes National Post journalist Lisa van De Ven.

Garvin explains that the decorators were looking at an interior design that would dovetail with both exterior vistas and the community's lifestyle themes.

"When people walked in, I wanted them to see the architecture, I wanted them to see the outdoors," Ms. Garvin says, in the Post report. "So we went with very neutral furnishings."

"The overall feel is very inviting," says Ms. Garvin. "You walk in and you just feel like 'I'm at home.' A Home away from home on the weekends. Your summer retreat."

And of course that also merges nicely with *Ben and Gerry's* overall strategy.

"We've taken inspiration from the setting with the rock formations, ponds, trails and panoramic vistas," explains Kopolovic.

"We fell in love with the natural habitat and want the development to complement the area."

And judging from the media response. They've been very successful. You can reach them at 705-457-1429

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